ADVERT RATES

ALL RATES ARE SUBJECT TO 5% VAT

SPOT

AAAA	DURATION		AAAA	DURATION			AAAA	1-50Words	4,000		AAAA	5 Mins.	14,500	AAAA	5 Mins.	14,500
5-11AM	60 Sec.	5,000	4-10PM	60 Sec.	5,000			51-75Words	5,000		5-11AM	10 Mins.	25,000	4-10PM	10 Mins.	25,000
	45 Sec.	4,000		45 Sec.	4,000			75-100Words	6,000			15 Mins.	33,500		15 Mins.	33,500
	30 Sec.	3,000		30 Sec.	3,000		AAA	1-50Words	3,000			30 Mins.	55,000		30 Mins.	55,000
	15 Sec.	1,800		15 Sec.	1,800			51-75Words	4,000			45 Mins.	90,000		45 Mins.	90,000
AAA			AAA					75-100Words	5,000			60 Mins.	110,000		60 Mins.	110,000
11-4PM	60 Sec.	3,500	10-5AM	60"	N3,500											
	45 Sec.	2,700		45"	N2,700						AAA	5 Mins.	13,500	AAA	5 Mins.	13,500
	30 Sec.	2,000		30"	N2,000						11-4PM	10 Mins.	20,000	10-5AM	10 Mins.	20,000
	15 Sec.	1,300		15"	N1,300							15 Mins.	27,000		15 Mins.	27,000
												30 Mins.	40,000		30 Mins.	40,000
												45 Mins.	70,000		45 Mins.	70,000
												60 Mins.	100,000		60 Mins.	100,000.

LIVE APPEARANCE

PROGRAMME SPONSORSHIP

AAAA	5 Mins.	8,500	AAAA	5 Mins.	8,500
5-11AM	10 Mins.	15,000	4-10PM	10 Mins.	15,000.00
	15 Mins.	21,000		15 Mins.	21,000
	30 Mins.	30,000		30 Mins.	30,000
	45 Mins.	38,000		45 Mins.	38,000
	60 Mins.	48,000		60 Mins.	48,000
AAA	5 Mins.	7,000	AAA	5 Mins.	7,000
11-4PM	10 Mins.	12,000	10-5AM	10 Mins.	12,000
	15 Mins.	15,000		15 Mins.	15,000
	30 Mins.	20,000		30 Mins.	20,000
	45 Mins.	27,000		45 Mins.	27,000
	60 Mins.	32,000		60 Mins.	32,000

EXTRAS

Live Coverage per Hr	100,000
Playback	N27,680
Press Statements	N40,000
News Mention	N30,000
Intra-News	N12,750
Time Check	N3,323
Infomercial	N4,996
Intra-Interviews	N10,980
Jingle Production (V.O + Studio+CD)	N18,000
Programme Displacement	X2
Fixed Time	X2
Political jingles	X3

HYPE

AAAA	2Mins	N20,000
	1Min	N16,000
AAA	2Mins	N16,000
	1Min	N10,000